

<u>National Real Time Crime Center Association (NRTCCA)</u> 2025 Conference Sponsorships <u>Renaissance Waverly Hotel (reservation link)</u> Cobb County, Georgia September 22<sup>nd</sup> to 25<sup>th</sup>, 2025



## Gold Sponsor (5 Available) - \$100,000 Sold Out

- 10 by 40 exhibit space, 4 tables, 8 chairs (booth includes 4 electrical outlets)
- 20 Conference Registrations
- Event Marketing & Company Recognition Opportunities
  - Be recognized at our Welcome Ceremony on Monday, opportunity to provide 3-5 minutes to the attendees, special area designated for your business
  - Be recognized during the open ceremony on Tuesday, opportunity to provide 5-7 minutes to the attendees
  - Company logo on event materials, agenda, and company logo/hyperlink on our website
  - Option to place a promotional item/gift in the attendee bags
  - Only title sponsors can purchase additional hotel brand signage in the center of the hotel
- Custom Challenge Coin
  - Your company logo on one side in Color, with our association logo on the other side in color
  - $\circ$  200 challenge coins to your company, 500 coins to be shared with attendees
- Breakout Room named after your business; your company can provide additional signage inside of the room if you would like (see contract for marketing capabilities)
- Dedicated Meeting Room (different sizes, largest to the first sponsors signed up)
- Company participation in the one educational session during our breakout sessions day, date/time chosen by NRTCCA
- Receive the attendee list 6 weeks for the conference

## Real Time Center Showcase Room (2 Available) - \$40,000 1 Sold, 1 Available

- 10 by 10 exhibit space, 1 table and 2 chairs (booth includes one electrical space)
- 1 separate room near sponsor floor to create a custom real time center (includes 4 tables, and 8 chairs if needed), room includes 4 electrical outlets
- 8 conference registrations
- Event Marketing & Company Recognition Opportunities
  - Company logo on event materials
  - Company logo on our event website
  - Option to place a promotional item/gift in the attendee bags
- Attendee list 4 weeks before the Conference

## Event Security Operations Center Sponsor (1 Available) - \$40,000 Sold Out

- 10 by 10 exhibit space, 1 table and 2 chairs (booth includes one electrical space)
- 1 room dedicated off the show floor to create a mini real time security operations center room with your products and other partners to include any security at the hotel you're providing which we can talk more about the opportunities that are available.
- 4 Conference Registrations
- Event Marketing & Company Recognition Opportunities
  - Company logo on event materials
  - Company logo on our event website
- Attendee list 2 weeks before the Conference



National Real Time Crime Center Association (NRTCCA) 2025 Conference Sponsorships <u>Renaissance Waverly Hotel (reservation link)</u> Cobb County, Georgia September 22<sup>nd</sup> to 25<sup>th</sup>, 2025



## Lunch Sponsorship - 2 available (Tuesday & Wednesday) - \$30,000

- 10 by 10 exhibit space, 1 table and 2 chairs (booth includes one electrical space)
- 6 conference registrations
- Event Marketing & Company Recognition Opportunities
  - Company logo on event materials
  - Company logo on our event website
  - Be able to provide a 3-5 minute of brief remarks before our induction of our lunch speaker
- Attendee list 2 weeks before the Conference

### Coffee & Tea Sponsor (1 available) - \$20,000

- 10 by 10 exhibit space, 1 table and 2 chairs (booth includes one electrical space)
- 4 conference registrations
- Event Marketing & Company Recognition Opportunities
  - Company logo on event materials
  - Company logo on our event website
  - Letterhead Signage by these location marketing your company
  - Your company can leave business cards on the table or flyers that are on letterhead paper provided by your company
- Attendee list 2 weeks before the Conference

### Lanyard Sponsor (1 Available) - \$15,000 Sold Out

- 10 by 10 exhibit space, 1 table and 2 chairs (booth includes one electrical space)
- 2 Conference Registrations
- Logo on 1000 lanyards
- Event Marketing & Company Recognition Opportunities
  - Company logo on event materials
  - Company logo on our event website
- Attendee list 2 weeks before the Conference

### Floor Sponsor - \$10,000

- 10 by 10 exhibit space, 1 table and 2 chairs (booth includes one electrical space)
- 2 Conference Registrations
- Event Marketing & Company Recognition Opportunities
  - Company logo on event materials
  - Company logo on our event website
- Attendee list 2 week before the Conference

### Table Sponsor - \$7,500

- 1 table, 2 chairs (no exhibit space, booth includes one electrical space)
- 2 conference registrations
- Event Marketing & Company Recognition Opportunities
  - Company logo on our event website
- Attendee list 1 week before the Conference



National Real Time Crime Center Association (NRTCCA) 2025 Conference Sponsorships <u>Renaissance Waverly Hotel (reservation link)</u> Cobb County, Georgia September 22<sup>nd</sup> to 25<sup>th</sup>, 2025



# Add On Sponsors With No Booth Space Available

# Podcast Room Sponsorship - \$7,500 (1 available)

- 6 Conference Registrations
- Company Recognition Opportunity
  - Recognition of room named after your company
  - $\circ$  1 30-minute podcast interview with one person from your company at the event
  - 1 20-minute podcast interview leading up to the event
  - Opportunity for your company to place two stand up signs (3ft wide by 8 ft tall by 2 ft deep or less) in the Podcast room

## Conference Challenge Coin Sponsor - \$5000 (10 available) 8 Sold, 2 Available, Expires on 5/25/25

- 4 Conference Registrations
- Your company logo on one side in Color, with our association logo on the other side in color
- 200 challenge coins to your company, 400 coins to be shared with attendees
- Company Recognition Opportunity
  - Company logo or name recognition on our event website as our Challenge Coin Sponsor

## Device Charging Table Sponsor \$4,000 (5 available)

- 2 Conference Registrations
- Company Recognition Opportunity
  - Company logo or name recognition on our event website as our Device Charging Sponsor
  - Letterhead Signage on Table marketing your company
  - Your company can leave business cards on the table or flyers that are on letterhead paper provided by your company

## Conference Scholarship Sponsor - \$3,500

- 2 conference registrations for your company
  - 3 additional conference registrations will be available for the Conference
    - Scholarship for individual attendance for a member of a law enforcement agency who is unable to attend due to funding for event registration. Scholarship attendees are chosen by NRTCCA.
- Company Recognition

•

o Company logo or name recognition on our event website at Conference Scholarship Sponsorship

## Bus Transportation Sponsorship - \$3,500 (2 available)

- 2 conference registrations for your company
- Company Recognition
  - Company logo or name recognition on our event website as our Bus Transportation Sponsor to our Real Time Centers
  - Recognition on Real Time Center Sign Up that Bus Transportation provided by your company



National Real Time Crime Center Association (NRTCCA) 2025 Conference Sponsorships <u>Renaissance Waverly Hotel (reservation link)</u> Cobb County, Georgia September 22<sup>nd</sup> to 25<sup>th</sup>, 2025



## Brand Marketing Opportunities (waiting on additional pricing)

- Elevators (Gold Sponsor & NRTCCA Only) Sold Out
- Foyer Banners (Gold Sponsor & NRTCCA Only) Sold Out
- Sponsor Hall Foyer
- Front Desk Area Sold Out
- Membership Area
- Open to other opportunities as well

## **Custom Sponsorship Packages**

If your company has a custom sponsorship idea for our event please let us know and we will be more than happy to customize the right package with either the packages above or do something different. We are always open to ideas to help promote our companies and promote our profession.